

# AIDVANCED COMPANY PROFILE FOR MEDIA

Type: Privately held company

Industry: software development

Research Areas: Neural Networks, Genetic Algorithms, Artificial Life, Psychological Modelling, Intelligent Tutoring System

Founded: 2012

Headquarters: Rome, Italy

Key People: Andrea Di Ferdinando (Founder), Orazio Miglino (Founder), Massimiliano Schembri (Founder)

Associates: XiWrite, Walden Technology

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## AIDVANCED S.r.l

Aidvanced is a young start-up rooted in the scientific research on Cognitive Sciences, born with the objective of developing innovative applications to support and enhance human activities like playing games, training and rehabilitation.

We actively collaborate with important Universities and Research Centers such as the Institute of Cognitive Sciences and Technologies of the Italian National Research Council and the Natural and Artificial Cognition Lab of the University of Naples "Federico II", from which our scientific background comes. Our research activity, other than a vast literature production, has always yielded interactive objects like Simulations, Robots, Serious Games, Online Role Playing Games and Interactive Learning Environments.

In the latest years we participated in several Transfer of Innovation projects funded by the European Commission, through which we gained enough experience to develop advanced technology products.

## FOR FURTHER INFORMATION:

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